

KITIMAT PUBLIC LIBRARY



STRATEGIC PLAN 2018 - 2021

The public library is the great common denominator. It welcomes guests from all walks of life, regardless of religion, race, social or economic status. Its services are free and are provided in a safe, enriching and engaging atmosphere.

The Kitimat Public Library plays an important role in the community whether to help with readers' advisory, computer training, early literacy, adult programming and outreach services or to provide a quiet and safe space, digital equipment, an eclectic collection and a variety of online materials. Our library and trained staff are valuable community assets. For some library users, it is one of the few, if not the only public resource available to them, and for most, the library is the pathway to a larger and better world.

The digital age has brought technological advancements, the change in the local economy financial challenge, and for the first time in census history seniors outnumber children. The constant, however, is the need for increased literacy at a time when these skills are crucial to individual and community well-being.

The mission of the Kitimat Public Library is to meet the informational, educational, cultural needs of the residents of Kitimat and Kitamaat Village. In an endeavor to bring our mission statement to fruition, and after public, staff and Board consultation, the following goals were created.

#1: Support Life-long Learning

- Provide access to a knowledge in a range of formats, both physical and digital
 - Develop the digital e-collection
 - Maintain multilingual collection
 - Provide up to date computer technology and equipment
 - Expand WIFI access to library exterior
 - Provide virtual workshops
 - Showcase local authors
- Assist with learning experiences outside of the classroom
 - Provide weekly story time for pre-schoolers
 - Offer Summer Reading Club including reading tutorial 'buddies'
 - Offer special programming and literacy events for all ages
 - Provide on-going computer technology training including virtual reality and introductory coding

#2: Collaborate with Libraries and Other Partners

- Implement and maximize services and resources
 - Participate in consortium purchasing including software licensing acquisitions with other libraries in the province.
 - Share training and programming with Northwest Libraries Federation
- Maintain and build on local elementary and high school relationships
 - Participate in school assemblies
 - Distribute library cards to all school children
- Maintain affiliation with literacy organizations in Kitimat

#3: Engage and Plan with Community

- Support and participate in community priorities
- Maintain and develop local networks
- Maintain relationship with our First Nations neighbours

#4: Increase Visibility of the Library

- Conduct annual surveys
- Conduct on-going membership drive
- Enhance advertising of services